

Jackrabbit Pay

Alpha Omega Gymnastics and Dance Simplifies Payment Processing

How Alpha Omega Gymnastics and Dance started saving time, reducing frustration and winning chargebacks by switching to Jackrabbit Pay.

“...I told everybody that
[Jackrabbit Pay] was the best thing we ever did.”

Founded by Jerit & Sarah Pogue, Alpha Omega Gymnastics and Dance has been offering gymnastics, dance, and ninja classes to young students for over 22 years.

Jennifer Pennington started as a client of Alpha Omega Gymnastics, having first enrolled her now 17-year-old son in their programs when he was only 18 months old.

In 2015 she joined the Alpha Omega Gymnastics family and has been sharing her passion for the company and the gymnastics industry for the past 10 years.

With multiple locations and over 100 employees, they needed a payment processor that kept up with their business and took an active role in standing up against chargebacks.

GOAL: FIGHTING CHARGEBACKS

Jennifer and Alpha Omega Gymnastics and Dance's experience settling chargeback disputes.

The Problem

Despite being a successful and growing business, before switching to Jackrabbit Pay, Jennifer and Alpha Omega Gymnastics and Dance were losing a large number of chargeback claims.

This impacted their bottom line and created unnecessary stress for their entire team.

“...we lost every single [chargeback dispute] ...and it was just this 'why even do it?' process, when so many times I knew we should be winning these.”

With essentially a 0% win rate, it was clear something had to change.

The Solution

After switching to Jackrabbit Pay, Alpha Omega Gymnastics and Dance saw their dispute wins skyrocket from 0% to 95%.

“Genuine, I think is the right thing... [Jackrabbit Pay] wants to help us. They want to make it better. They want to take the burden off of us.”

By partnering with a payment processor that specializes in the youth activity industry, they were able to get the care and attention to detail they needed to win chargeback disputes.



95%

From a 0% win rate to a **95% win** rate with Jackrabbit Pay.

GOAL: GETTING PAID FASTER

Jennifer and Alpha Omega Gymnastics and Dance's experience with the convenience and speed of their payment processor.

The Problem

Jennifer and Alpha Omega Gymnastics and Dance were faced with a constant struggle when it came to end-of-day reconciliation.

Reconciliation should have been a straightforward part of processing payments, but because of their payment processor, it was wasting valuable time and causing frustration.

“ We had a lot more steps to run... They kind of broke [deposits] up sometimes, so you might have four deposits in one day. Never really made sense. So it made the reconciling at the end significantly harder.”



Jackrabbit Pay
was the
faster,
easier-to-use
payment processor

The Solution

Jackrabbit Pay's all-in-one system and seamless integration with their Jackrabbit account made getting paid faster and easier than ever.

“ [Jackrabbit Pay's] system has made it simpler. I think also the reconciling of stuff at the end of the day... And it's a faster process to even run. And I know that sounds silly, but it was so much more work in [our last payment processor]. ”

Schedule a call with a team member today and discover how **Jackrabbit Pay** can help you save time and reduce frustration with your payment processing!

[Schedule a Call](#)