Business Profile:
2 dance floors, 275 students, 4 teachers
Amy Allen, Owner

Amy's Challenge:
As her studio grew, Amy needed a better way to manage a data her business information. A mobile lifestyle and demanding schedules required a Dance Studio solution with more flexibility.

The Details:
Amy Allen began to look around for new software to replace her present Dance Studio software application. After seeing Jackrabbit's solutions on Sam Beckford's website, Amy knew her search was over.

JackrabbitDANCE caught Amy's attention immediately because it is web-based and that would address her mobility issues. Amy found that JackrabbitDANCE's Executive Dashboard allows her to know key information about her business at a glance so she can make decisions during the day based on real knowledge of her finances, her classes and her students.

Jackrabbit allows Amy to operate in very professional way that has lasting impact on her staff and her customers. Online processes such as bill payment and registration turn previously time-consuming processes into a few simple, click-through steps. In fact, Amy has tracked 10 hours in time savings per week just because of these two features.

Parents appreciate the portal because they are in control of their account, their payment method and can review everything about their child's learning experience.

Since Amy implemented JackrabbitDANCE in early 2008, she has taken advantage of the user surveys and the "Send Ideas" button on the website to let the development team know what she needs.

"JackrabbitDANCE has helped us become a much more professionally run business. Customer support is very responsive to what I need. Jackrabbit is all about the people who use the software. The continuous enhancements and constant communications with users prove it."

Amy Allen

Jackrabbit's Value:
- Web-based format enables every computer to access the same information and users to access information from anywhere.
- Dashboard gives a straightforward view across all necessary business areas.
- Portal gives parents the ability to manage their child's account at their convenience.
- Online registration eliminates headaches for owners and registrants.
- "Send Ideas" button on website connects customers directly to Jackrabbit.

JACKRABBIT DANCE

www.jackrabbitdance.com