

Business Profile:

12 locations, 2000 students, 14 instructors
Grandmaster K.O. Spillmann, PhD

Grandmaster Spillmann's Challenge:

Grandmaster Spillmann wanted to find better software that allowed him to use the Internet to his advantage in managing his twelve school locations. After online searches and feature comparisons, he determined that Jackrabbit was the best fit for his schools - especially since Jackrabbit's pricing package fits his multi-location model.

The Details:

When he began using Jackrabbit, Grandmaster Spillmann knew that he wouldn't use every feature right away. So Jackrabbit's simplicity right out of the blocks was of tremendous appeal.

With fewer steps required to get to information, Grandmaster Spillmann saves a tremendous amount of time managing ATC TaeKwonDo's multiple entities. Grandmaster Spillmann and his staff save hundreds of hours each year and they are still learning new time-saving features such as the quick and easy bar graphs that can be created in Jackrabbit's reporting feature. Each user can log in from anywhere at anytime and access information about all locations.

Efficiency is much higher for all Grandmaster Spillmann's schools. Today, credit card payments are done with one simple click. His previous process consumed many staff hours and two machines to manually submit each credit card charge. As a bonus, Jackrabbit's system triggers automatic email notifications when charges are rejected.

Grandmaster Spillmann believes that good customer services is directly tied to accurate record-keeping and he considers that Jackrabbit has been the catalyst to his high customer loyalty and satisfaction.

Jackrabbit's dashboard, reports, charts and graphs give Grandmaster Spillmann a direct view into the key performance indicators of his business by location or across all twelve locations.



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"Our schools have used several systems in the past and Jackrabbit is by far the best. We never worry about software installation, upgrades or backing up. It is all taken care of by Jackrabbit. Our information is much more safe and secure than if it were stored on our computers at our sites. With Jackrabbit, I save time, I always know what is going on with my business and I have a support team that is there with help - no matter what!"

Grandmaster K.O. Spillmann

Jackrabbit's Value:

- Automated features streamline processes and take them out of the hands of staff.
- Constant upgrades keep user input fresh.
- Pricing format doesn't penalize or limit multi-location organizations.
- Charts and graphs provide easy-to-understand visual interpretations of growth.
- The online platform simplifies multi-location management.
- Robust features eliminate time-consuming tasks and headaches that accompany them.



www.JackrabbitDojo.com