

Business Profile:

1 location
700 students,
20 teachers
Davies Desiderio, Owner
www.ddgym.com

Davies's Challenge:

Davies had been using web-based class management software for several years and wasn't necessarily looking for a new solution when she learned of Jackrabbit from several users of the Jackrabbit Class system. After hearing several discussions of how easy Jackrabbit Class is to navigate, how much less click intensive it is than the solution she had in place and how full-featured and robust the software is, she decided consider how much of a challenge it would be to switch to Jackrabbit. She became even more excited about a system change when she learned that Jackrabbit offers an Unlimited Lead File option that would enable her to migrate inactive students into an archive within the system.

The Details:

The switch for Double D to migrate from its present system to Jackrabbit was quite simple since all Jackrabbit needed was an Excel file with Double D's student and family information. As Davies and her staff implemented Jackrabbit, they understood the rave reviews of other users. Jackrabbit offered powerful features that really enabled her to provide better services to her customers and to operate her office more efficiently. The customer portal in combination with mass email tools allow information to be free flowing and reduce the amount of time that she and her staff members spend on the phone. Online registration is a tremendous advantage for her customers and the office because they give parents the ability to complete their entire registration process without the assistance of staff.

Not only has the Unlimited Lead File saved Double D in monthly fees by reducing active student count, it has saved re-entry time because inactive students who return can simply be moved back into the active files from the Lead File.



JACKRABBIT
CLASS



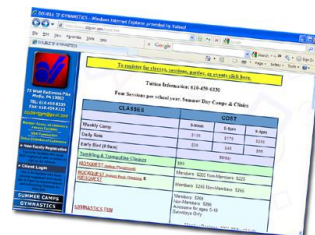
"Our switch to Jackrabbit has been tremendous for our business. We have heightened our automation and use of technology but it has brought us closer to our families because we can spend more time interacting with them about skills and achievements instead of payments and class schedules."

The Unlimited Lead File is a tremendous option within Jackrabbit. Rarely do companies provide a free feature that reduces the customer's system cost and provides an entirely new platform for other activities."

Davies Desiderio

Jackrabbit's Value:

- Online registration and the customer portal are powerful differentiators when parents are comparing their options.
- The Unlimited Lead File offers owners the ability to build a marketing database and save money through reduced active student counts.
- Ease of use and intuitive navigation makes the learning curve for Jackrabbit very low.
- The free-flowing information of the portal and mass emails - keeps customers "in the loop."
- Jackrabbit's online resources - user guides and videos - and customer support are incomparable.



www.JackrabbitClass.com